

Word&Way Ad Directory Reservation/Renewal Form

Please fill out the form below and return it to *Word&Way* to start or renew your one-year listing.

Checklist *(renewals, see below):*

New listing? Here's what we need:

_____	Logo	Please send a logo (if needed) as an email attachment to ads@wordandway.org. The format can be color EPS or JPG. If you do not have a logo, please let us know what you would like to use as a visual, or we can look for one, based on your preferences.
_____	Contact	How can people get in touch with you? Remember to include address, phone, Web URL and/or email. <i>Note: We link, URLs, email and logos.</i>
_____	Information	What do you want to say about yourself? Include a mission statement, fact, descriptive sentence or word of greeting.
_____	Additional information	Please include any other questions or instructions here.

Renewal? _____ Your 12-month listing is due to expire _____

Here is the way your listing presently appears. (See it online at www.wordandway.org/directory.)

Please note any changes you wish, including a change to your logo/graphic or URL link.

Return it to our office. We will invoice you. **Category:** _____

Invoice me for:

_____ One year directory listing **\$50** (12 mos.)

_____ Between the Lines newsletter sponsorship **\$50***
*Waived with special offer

_____ One day Advent devotional sponsorship **\$30 ea.**

_____ **TOTAL**

Payment:

Word&Way invoices at the end of each month. If you are a first-time advertiser, we request advance payment by check or money order prior to running your advertisement. (Sorry, no credit card payments.)

Two additional offers:

- 1) Add \$50 to your payment to be a sponsor of an issue of "Between the Lines," our biweekly electronic newsletter, in the next year. One sponsorship is \$50, two issues for \$35 each, three or more, \$25 each.
- 2) Sponsor a daily Advent devotion, featuring a cross-section of Missouri writers and sent out daily by email. Sponsorship is \$30 per day.

Contact *Word&Way*:

Phone: 573-635-5939, ext. 8 Fax: 573-635-1774

Email: ads@wordandway.org

Mail: 3236 Emerald Lane, Suite 400, Jefferson City, MO 65109-3700