WORD&WAY

2019 Schedule and Rates

Word&Way exists to inform, inspire and motivate Midwest Baptists to service.

Cover packages:
Ad reservation deadline: 15th of month
Note: Schedule subject to change

January
Your Body, God’s Temple

February
The ‘Dones’: Done With Church, Not God

March
When Deportation Hits Home

April
Easter Saturday

May
Faith in Print

June
Zip Codes & Life Expectancy

July
That’s Entertainment

August
Baptist World Alliance

September
Corporate Sin

October
5 Radical Ideas

November
Homelessness and Help

December
Literal Christmas

Rates and sizes - Print (display)
Double page spread $2,700
Inside cover $1,500
Back/Full page $1,200
1/2 page $600
Sidebar $575
1/3 page $450
1/4 page $300
1/8 page $150

Rates - Print (classified)
Classifieds include one month online listing: $1.25 per word
Event classifieds: $1.25 per word, includes online calendar
Event calendar: $25/event online, plus 1 mo. print, other promotion

Rates and sizes - www.wordandway.org
Web banners: $75/week + ask about frequency rates
Available sizes: 234x60, 468x60, 120x200 120x400

Rates - Between the Lines twice-monthly e-newsletter
Newsletter sponsorship: $50 an issue (includes ad and link)

Rates - Baptist Without an Adjective weekly podcast
Sponsorship: $20 per episode an issue (includes two mentions)

About Word&Way:
Founded in 1896, Word&Way provides news, opinion and features to church leaders and congregations.

Our mission is to inform and inspire in print and electronically through our magazine, website, podcast, e-newsletter and social media.

We seek to be a force for good and unifying influence for Baptist denominations in the Midwest.

Word&Way has received 140 awards in the past 40 years for editorial, news, design and advertising from our peers.

For more information:
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